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FOR IMMEDIATE RELEASE

Designer/entrepreneur lands America250™ license for the American Prosperity Pillow™ – a patriotic spin on a timeless symbol of success.



TAMPA, FL – August 28th 2025 – *Home Frosting*, a Tampa-based interior design firm and HF Pillow and Book Bar, announces its license agreement with America250™, the bipartisan organization charged by Congress to lead celebrations for the 250th anniversary of the signing of the Declaration of Independence. Together, they will debut the American Prosperity Pillow™, a fresh take on a centuries-old tradition—crafted with a bold American twist.

Unlike traditional prosperity pillows in other cultures that rely on luck to attract wealth and good fortune, the American Prosperity Pillow celebrates the American Dream of hard work, grit, and resilience. Each pillow includes an inspiring success mantra, reminding its owner that prosperity in the U.S. is *earned* through determination, opportunity, and action.

“The American Prosperity Pillow reflects the very essence of our nation’s values—patriotism, perseverance, and the promise of opportunity,” said Karen Post, the designer behind the collection. “It’s a modern heirloom that symbolizes pride in the American spirit while helping people achieve their dreams in a purposeful way.”

A Patriotic Symbol with Purpose

- **Made in America**

Every American Prosperity Pillow is proudly designed and manufactured in the U.S.,

reinforcing the brand's commitment to supporting American's economy and craftsmanship.

- **Mantra for success**

Inside every pillow is a mantra that guides the owner to achieve their goals through action and intention—flipping the idea of passive luck into active pursuit of intentional prosperity.

- **Styled with substance**

The pillow and tassels will be available in a variety of sizes and a selection of colors and trims ranging starting at \$25.00. Each pillow includes a commemorative gold-colored America250 charm, and will be filled with either down/feathers or a quality hypoallergenic synthetic fill and topped off with shredded US currency.

- **Limited edition**

The company will offer 250 limited edition pillows that are numbered, signed by the designer, Karen Post and packaged in gold, luxury presentation.

- **Honoring veterans**

In keeping with its mission, \$1 of every pillow sold will be donated to veteran organizations that provide entrepreneurial education and resources for veterans transitioning into business.

Celebrating America's 250th birthday

The launch aligns with America250's mission to celebrate and commemorate the 250th anniversary of the signing of the Declaration of Independence, marking America's Semiquincentennial on July 4, 2026.

"America250 is about honoring the past, celebrating the present, and inspiring the future," said America250 spokesperson. "The American Prosperity Pillow perfectly captures that vision, blending patriotic pride with the entrepreneurial spirit that defines our nation."

Consumer spending for July 4, 2026

While detailed quantitative forecasts aren't yet published, the convergence of these trends suggests:

- Commemorative merchandise specific to the 250th anniversary will outperform standard patriotic seasonal merchandise.
- Expect a multi-billion-dollar uplift in consumer spending tied to promotional flags, branded apparel, event-themed décor, collectibles, and gifts.
- Growth will be driven by both surging interest in "Made in USA" products and the emotional significance of the Semiquincentennial milestone.

Availability

The American Prosperity Pillow will debut in the Fall of 2025 and will be available online at www.Americanprosperitypillow.com and select retail partners nationwide. For updates and more information, follow us on social media @Americanprosperitypillow.com.

About Karen Post and Home Frosting

Karen Post is an accomplished interior designer, author and American entrepreneur. She leads Home Frosting a Tampa-based interior design firm and operates the HF Fine Pillow and Book Bar, a retail destination.

About America250

America250's mission is to celebrate and commemorate the 250th anniversary of the signing of the Declaration of Independence, marking America's Semiquincentennial. We aim to inspire our fellow Americans to reflect on our past, strengthen our love of country, and renew our commitment to the ideals of democracy through programs that educate, engage, and unite us as a nation. America250 will foster shared experiences that spark imagination, showcase the rich tapestry of our American stories, inspire service in our communities, honor the enduring strength, and celebrate the resilience of the United States of America.

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